

British Airways steps into partnership with YBI

To kick-off a partnership with YBI, British Airways sponsored a successful fundraising event at 'Saipan'. First class tickets to London were auctioned for substantial amounts and all guests were presented with goodie bags. Folake Animumuni, marketing manager of British Airways expressed the company's aims to actively participate in social betterment programs and especially to work with YBI to help the unemployed Nigerian youth. Chief Emeka Anyaoku, former Secretary General of the Commonwealth and Chairman of the Board of Trustees of YBI was in attendance and he highlighted the activities of YBI and the impact it has on the youth of Nigeria, creating self-sufficiency and creating employment opportunities for others. Visiting guests from the United Kingdom were Andrew Devenport and Vivien Cockburn from YBI International. They pledged to match all funds raised by a contribution from YBI International. The fundraising evening was declared a success in the amount raised and also for the raising of awareness of what YBI can do to help those in need. YBI helps translate the skills and ideas of the youth into successful money and employment generating businesses.



His Excellency Alhaji Atiku Abubakar, Mrs. Alero Jadesimi, Anchre Davenport, Mrs. Vivien Cockburn and Mrs. Funmi Tomori at the VP's office during a courtesy visit



Mrs. Alero Okotie-Eboh Jadesimi with members of British Airways at YBI fundraising



Mrs. Folake Ani-Mumuni of British Airways, sponsors of the fundraising cocktail Mr. Olisaand Mrs. Vimla Ramnani

Expanding out of Lagos

YBI is looking to having a rollout to other states so as to serve better the large region beyond Lagos. This was discussed in detail with the Vice President Atiku Abubakar, when YBI went to meet him in Abuja.

Training Sessions

Junior Chambers International have been sending in professional trainers once a month to train clients with the purpose of improving their businesses. This has been welcomed as the clients are always ready to absorb any knowledge or guidance.

BRITISH HIGH COMMISSIONER HOSTS A WELCOME BREAKFAST TO HONOUR YBI VISITING DELEGATES

YBI Office equipped by computers donated by Management Information Systems



Chief Emeka Anyaoku discussing with MD of GTBank, Mr. Tayo Aderinokun at the Breakfast meeting with the British High Commissioner

The British High Commissioner's residence was the venue for a breakfast hosted to honour YBI visiting delegates. The beautiful rooms overlooking the perfectly maintained gardens were an appropriate setting for the members of the corporate world invited to learn more about the YBI organisation and to determine what they could contribute to further this worthy project.



Mr. Andrew Devenport with Mr. Dotun Sulaiman, Chairman of Accenture

The response from all present was totally unprecedented. Many pledges of financial aid were realised and some partnerships were also formed.

YBI would like to sincerely thank everyone present for their generous donations and also His Excellency Richard Gozney, British High Commissioner to Nigeria for his gracious hospitality and support of the worthy goals of the YBI organization.

Our gratitude also extends to Chief Emeka Anyaoku whose belief in the cause inspires him to lead unflinchingly.

Two computers have been donated for the use of YBI. We thank MIS for their generosity.

Any further donations of used office equipment including computers, from other sources will be welcomed to enable us to better equip clients' businesses.

VOLUNTEERS, VOLUNTEERS.....

Volunteers is what we need and when we had Miss Remy Olugboji join us to help in the office on a voluntary basis for some months, we at YBI were delighted. She has been invaluable and a pleasant addition to our team. Anyone who would like to contribute their time or services would do well to contact YBI. There is no incentive of money but the feeling of fulfilment is irreplaceable and a great tonic!



L-R Mrs. Alero Okotie-Eboh Jadesimi, YBI Mr. Andrew Ali, IFC, Mr. Tayo Aderinokun GTBank and Mrs. Stella Okoli of Emzor Pharmaceutical

NEW MENTORS

Mentors are the guiding forces of the new businesses, helping clients to achieve their goals and to understand the markets they are hoping to conquer. They are the binding agent that makes the project viable and so we at YBI are excited to

welcome four new mentors who will undertake the guidance of some new clients.

There is still a need for more mentors so if you are looking for a fulfilling hobby / activity that takes very little time but gives enormously, then we await your call.



Mrs. Stella Okoli, MD of Emzor Pharmaceutical discussing with the British High Commissioner, Mr. Richard Gozney at the Breakfast meeting

Nigeria Opportunity Industrial Centre to provide clients

NOIC has offered to address graduates and provide new clients for YBI.

Eco Bank joins loan panel

A thorough study and review of projects is undertaken before loans are approved to clients and we are happy to announce that a representative from Eco Bank joins our panel to lend us their expertise.

New Business Development Officer joins our team

Mrs. Adebukunola Olorunfemi is the new addition to our team of Business development officers, helping clients with their business plans and being the first point of contact at YBI.

Congratulations

to our four clients who have repaid our loans in full and are now running successful businesses!



Mr. Andrew Devenport presenting a certificate to Mrs. Promise Jeremiah, the first YBI client to complete the repayment of her loan

RITA ATTAH(Grinding of spices), PROMISE JEREMIAH (Frozen foods), HENRIETTA AGBOOLA (Hat making)and OMOLARA OLORADE (Hairdresser), we applaud you for your commitment and also your success and growth.

2nd Strategic Meeting with our partners, Accenture

On 30th July, YBI had their 2nd and conclusive Strategic planning meeting with Accenture where there was a full plan drawn up for the coming years to help achieve our aims better.

A.B.L.E. International decides to collobarate with YBI

A.B.L.E. International (Association for Better



Chairman Accenture, Mr. Dotun Sulaiman lecturing participants at YBI Strategic Planning Session

Living and Education) is a worldwide non- profit organisation which has the technology and delivers social betterment programs in the fields of education, literacy and drug rehabilitation. Based in Los Angeles, California they were invited to Nigeria to implement a rehabilitation program for restive youth. Their representative visited YBI offices and met with Mrs. Alero Jadesimi Okotie-Eboh to explore the avenues to have a collaboration whereby they could pass on the youth they work with to YBI to help them establish a way of supporting them. Ben Hasle, a lecturer from A.B.L.E. International conducted a workshop with the clients and office staff of YBI. The workshop included various ways the clients could improve customer service by communication and also ways to deal with competition using simple tactics of better delivery. There was participation from the clients and the consensus was that the data was very simple yet effective.

"Being a Better Entrepreneur" by Mega Edge Consultancy

Monthly workshops are being conducted for YBI by Mega Edge Consultancy for mentors and clients These are concluded by the awarding of Certificates for those so deserving.



Mrs. Funmi Tomori, Mrs. Awuneba Ajumogobia and Mr. Ken Igabokwe

TOUCH THE STARS.....WITH A LITTLE ASSISTANCE

Ade Bakare is a young Nigerian. Born in England, he returned to Lagos for his education which he completed at University of Lagos. He then moved back to England to study Fashion Design at the Salford University College, Manchester, where he acquired a HND in 1990. He worked with internationally known couture designers, Victor Edlestein and Christina Stambollan. In 1991, with the assistance of the **Princes Youth Business Trust**, he set up his own label. He had a Ready to Wear Collection that sold all over England, in places such as Guildford Esher, London, Amersham and Sheffield and also to Scotland and the Channel Islands.

There was an increasing demand for couture from his clients who hailed from America, Germany, France, Italy, Nigeria and Jamaica. His couture label, "Ade Bakare" has attracted a lot of worldwide press and he diversified to include a jewellery line, shoes, bags and scarves. He has also launched a floral fragrance called 'Breeze' and a scented cream candle.

Ade Bakare stages fashion shows, lectures at fashion colleges and seminars and writes on fashion for newspapers and magazines. He has been honoured with numerous awards such as "**Business Man of the Year Award**", "**Positive image of Africa and Africans Award**" and "**Outstanding Success in the British Fashion Industry Award**".

Ade has touched the stars and achieved goals that may have not been possible without the assistance of an organization such as the Princes Youth Business Trust. So many young people have their ideas jumpstarted with the support system of such an organization.

YBI Lagos is a relatively new organization, having been brought here four years ago by Mrs. Alero Okotie-Eboh Jadesimi and under the charter of the Princes Trust UK. The idea of youth being supported by an NGO to set up as young entrepreneurs is still relatively alien to young Nigerians but it is the path to fulfil one's dreams and scale heights never before envisaged.

Youth have dreams and ideas and they hold the key to a better tomorrow.....so reach out for the stars and for assistance!



Chief Anyaoku with former Governor of Ekiti State, Otunba Niyi Adebayo and his wife Angela

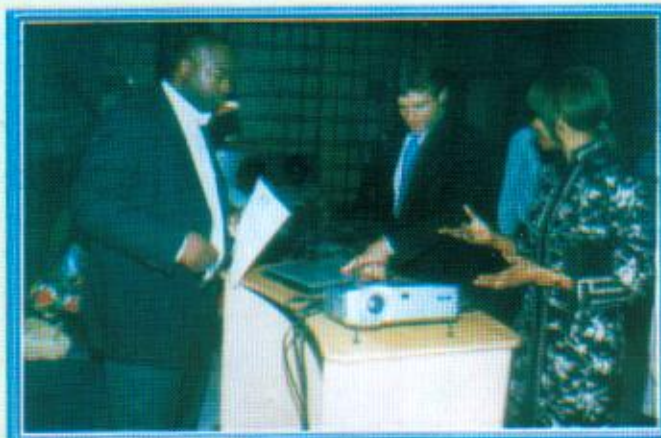
Oshodi-Isolo Local Government invites YBI to partner them...

YBI visited the United Nations Development Program training centre which is under the umbrella of the Oshodi-Isolo local government. The UNDP training program offers skills such as hairdressing, computer literacy and catering at a subsidised rate to youth and so after attaining these skills, they will be passed on to YBI to help them utilize these skills in running small businesses.

CORRECTION: Our last issue had an error which we wish to correct. It is **PriceWaterHouseCoopers** and not as we published it.

Friends of YBI

YBI gratefully acknowledges all our "friends" who make silent contributions of effort, time and funds to accomplish our aims. A special mention to Mr. Kunle Akinkugbe for his tireless contribution to the YBI fundraising efforts.



Mr. Kunle Akinkugbe, friend of YBI, Mr. Andrew Devenport, Executive Director YBI UK and Mrs. Alero Okotie-Eboh Jadesimi at YBI Fundraising



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